



BOOHER'S RULES OF BUSINESS GRAMMAR
101 Fast and Easy Ways to Correct the Most
Common Grammar Errors

By Dianna Booher

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Suggested Interview Questions

1. In your introduction to *Booher's Rules of Business Grammar*, you say that "proper grammar is power." What do you mean by that?
2. What trends are you seeing in the world that support the need for such a book at this time?
3. You write in your book that bad grammar is like bad breath—even your best friend won't tell you. Why is grammar a "sacred cow"? Why do we shy away from pointing errors out, even when we know it will help the other person? Have you ever heard of a business suffering as a result of a grammar error?
4. How strong is the connection between someone's grammar skills and his or her ability to move up the corporate ladder?
5. Grammar errors can be pretty funny. What are some of the more memorable, humorous errors you've seen over the years?
6. Many people might argue with you that grammar really matters—that is, in comparison to the war, the economy, or healthcare, for example. Do you think people really notice grammar errors anymore?
7. As a journalist/member of the media, I see a good many grammar errors in newspapers and magazines and hear reporters and on-air talent make some big goofs. How or why does this happen?
8. Everybody's talking about four generations now working side by side for the first time in history. How do the grammar skills vary among the four generations? Similar? Is one generation better or worse?

9. How does your book differ from some of the time-tested grammar/style references, like Strunk and White's *The Elements of Style* or the *Chicago Manual of Style*?
10. Are our schools failing in the teaching of grammar? If so, where's the breakdown?
11. For each of the 101 grammar errors covered in the book, you offer what you call a "memory tip" to help people remember the rule. Give us some examples of memory tips that people in your workshops find particularly helpful?
12. What are two or three of the most common errors? Can you give us a tip or two to master these?
13. Who makes up the grammar rules that we use and decides what's correct and proper?
14. You dedicate an entire section of the book to commonly misused and misspelled words. This is surprising since every modern word processor has a spell check feature. What's going on?
15. You've created an online grammar quiz so our listeners can test their knowledge. Where can they find it, and will you give us a preview of the types of questions they will find?